LatitudePay
Offer Assets

Retailer Assets for:

1. New & existing customer offers

2. New customer only offers

LATITUDE PAY

Get $20 off
when you spend
$60 or more* with
LatitudePay.

How it works and copy

How it works

LatitudePay will activate the offer functionality with the $ off, min spend amount and dates as discussed.

The customer will see the discount when they checkout and log in with LatitudePay.

You can download all assets seen in this deck here:

https://drive.google.com/drive/folders/1M-dIUqZaw-xSZLCJwV7R2xlbFRPQyIkY?usp=sharing

Customer selects LatitudePay at checkout

LATITUDE PAY ✓

Shop now pay later. Learn More

10 weekly payments from **AU$9.31**

No interest. Ever.

LatitudePay discounts will be applied to your payment plan when you continue to the payment screen. You will be able to review the total price before completing your purchase.

LatitudePay is not available for billing addresses outside of Australia. Items purchased with LatitudePay cannot be refunded in-store. For refunds, items must be returned to our Online Store via post.

✓ **My delivery address is my billing address**
(billing address must match your card statement)

🔒 **Continue to Payment**

By continuing you agree to our Terms & Conditions

Customer logs in/signs up and sees the discount applied to payment schedule

Payment schedule

🏷 Discount added!
$15 off at Cotton on with LatitudePay
• Single use only

Sub-total	$45.00
Discount	-$15.00
Total	**$30.00**
Due today	$3.00
9 more payments	View all +
Final payment: 15 July 2020	$3.00

Confirm

Terminology and Terms & Conditions

Highlighted areas to reflect the agreed offer with your LatitudePay relationship manager.

1. New & existing customer offers

Headline:
Get $XX off when you spend $XX or more with LatitudePay

Terms and conditions:
*To redeem $XX OFF, select LatitudePay at checkout and discount will be deducted at LatitudePay Payment Schedule. Single use only. Online only. Offer available to new and existing customers. Minimum spend $XX. Offer ends 11:59pm XX/XX/2020

2. New customer only offers

Headline:
Get $XX off your first purchase with LatitudePay when you spend $XX or more

*Note: must include 'your first purchase' to clarify this is only available for New LatitudePay customers

Terms and conditions:
*To redeem $XX OFF, select LatitudePay at checkout and discount will be deducted at LatitudePay Payment Schedule. First purchase with LatitudePay only. Available online and instore. Offer available to new customers only. Minimum spend $XX. Offer ends 11:59pm XX/XX/2020

How it works – step by step for your website

Our recommended copy to be placed on your website for a step by step guide of how a customer gets the discount.

All imagery can be found in the download folder.

Example:

Buy now, pay later with LatitudePay online at Cotton On.

How to get your $15 off*:

Step 1
Load up your cart
Simply spend $60 or more.

Step 2
Select LatitudePay at checkout.
10 weekly payments.
No interest, ever.

Step 3
Sign up or log in.
Quickly set up your payment schedule.

Step 4
Discount, activated.
We'll take $15 of your payment plan.

*To redeem offer, select LatitudePay at checkout and discount will be deducted at LatitudePay Payment Schedule. Single use only across Cotton On Group, inclusive of Cotton On, Cotton On Body, Cotton On Kids, Rubi, Factorie, Supre & Typo. Online only, stock may vary. Minimum spend $60 excluding offers, perks vouchers and subscription codes. Offer ends 21/07/2020

**Assets:
Offer pill**

Offer Pill

The Offer Pill can be added to your assets during the promotional period. The variations in colour and shape help to give you flexible choices.

• Wide and tall shapes
• Pink, blue and pale grey colours
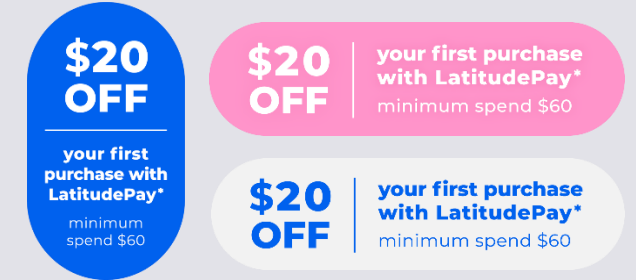
Horizontal asset is preferred.

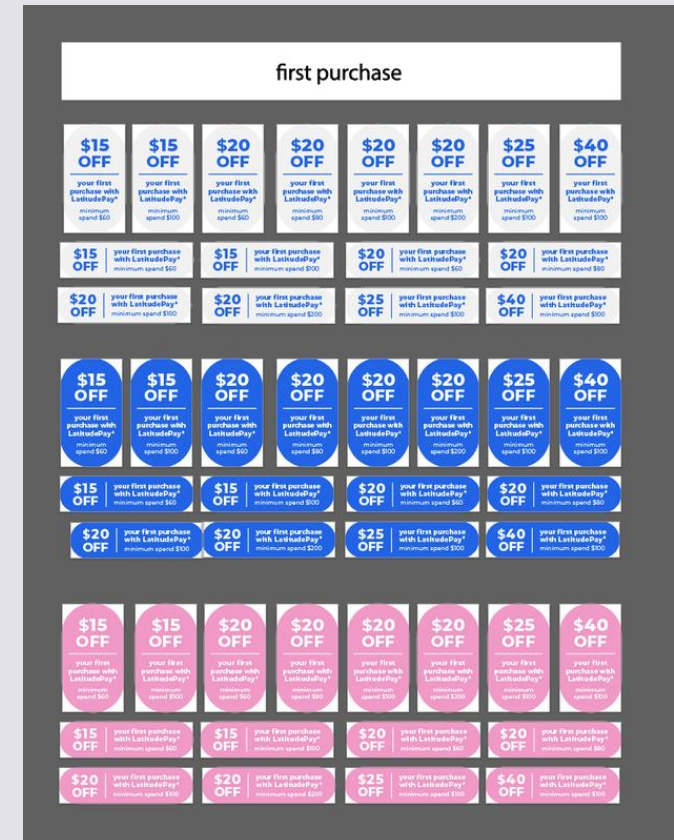## 1. New & existing customer offers

Available assets:

2. New customer only offers

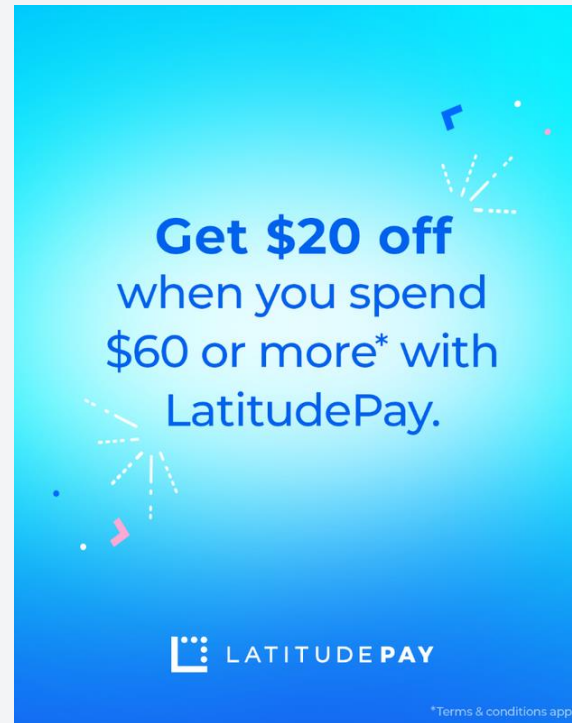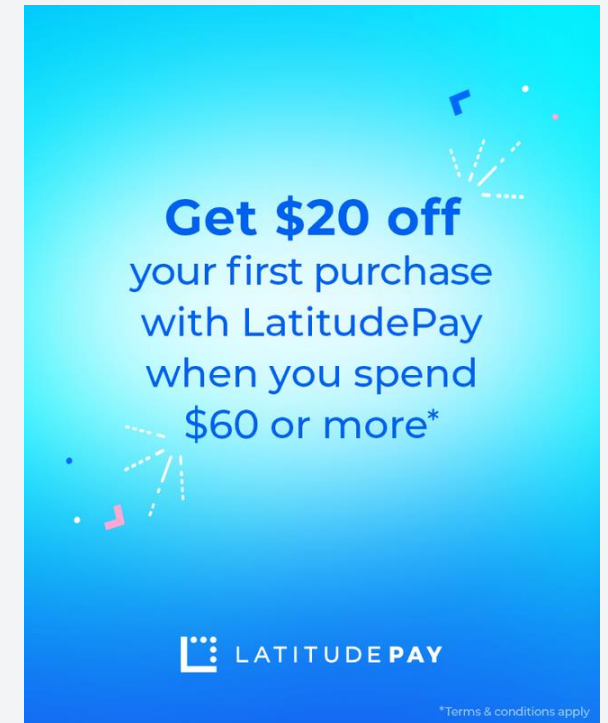Available assets:

Assets: Social

Generic Social Post Assets

The easiest way to post to your channel is with our LatitudePay Generic Spend & Get Assets. Simply add your own message below.

1. New & existing customer offers

Get $20 off when you spend $60 or more* with LatitudePay.

LATITUDEPAY

*Terms & conditions apply

2. New customer only offers

Get $20 off your first purchase with LatitudePay when you spend $60 or more*

LATITUDEPAY

*Terms & conditions apply

Template:
Adding your image

Include your product images easily by adding to the central blank area of our template.

Place your image in the centre

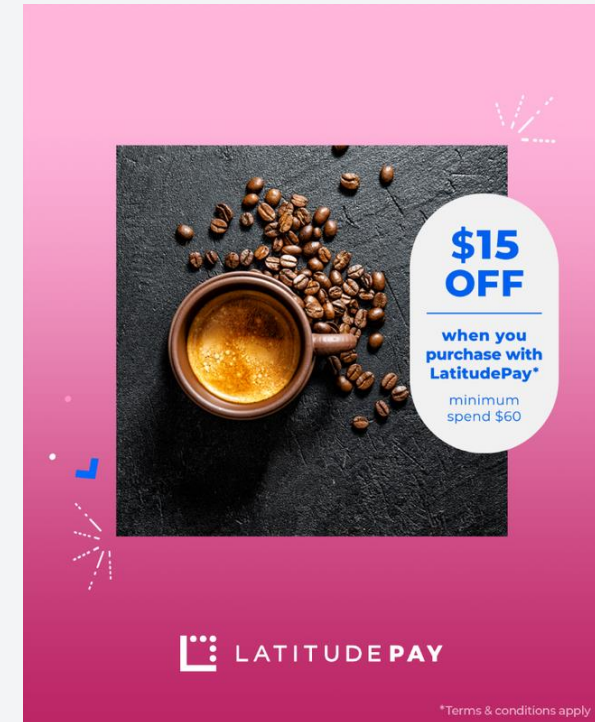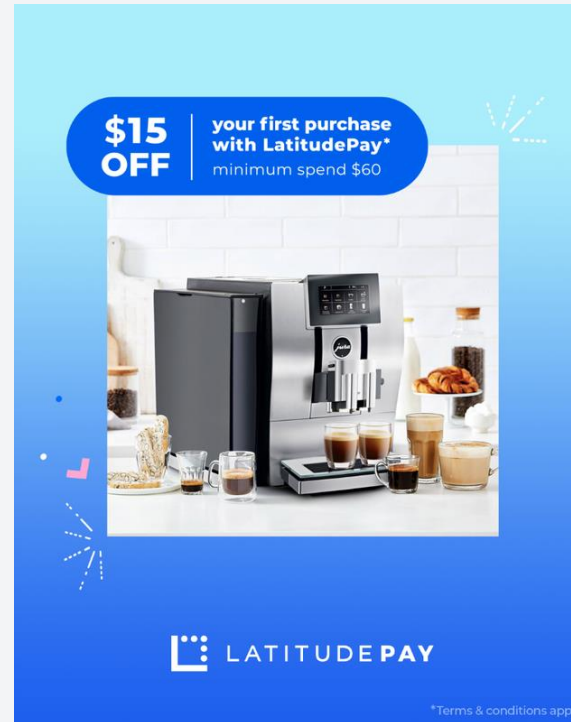Get **$20 off** when you spend $60 or more* with LatitudePay.

LATITUDE**PAY**

*Terms & conditions apply

Example:
Using the Pill assets
with your images

Build up impactful social posts
with your product image and the included
components, as shown in these examples.

$15 OFF | your first purchase with LatitudePay*
minimum spend $60

LATITUDE**PAY**

*Terms & conditions apply

$15 OFF when you purchase with LatitudePay*
minimum spend $60

LATITUDE**PAY**

*Terms & conditions apply

Select a colour and place the offer pill to suit your image

Assets:
Web & EDM
banners

Example:
EDM Banner

Send the generic version for a quick boost, or add in your own image for a personalised approach.

Add your image to the blank space provided on right (example shown)

Use the pre-made assets for a quick and easy approach

Example:
Website Banner

Utilise the various Offer Pill options to add to any BAU asset, such as website home page banners and carousels.