



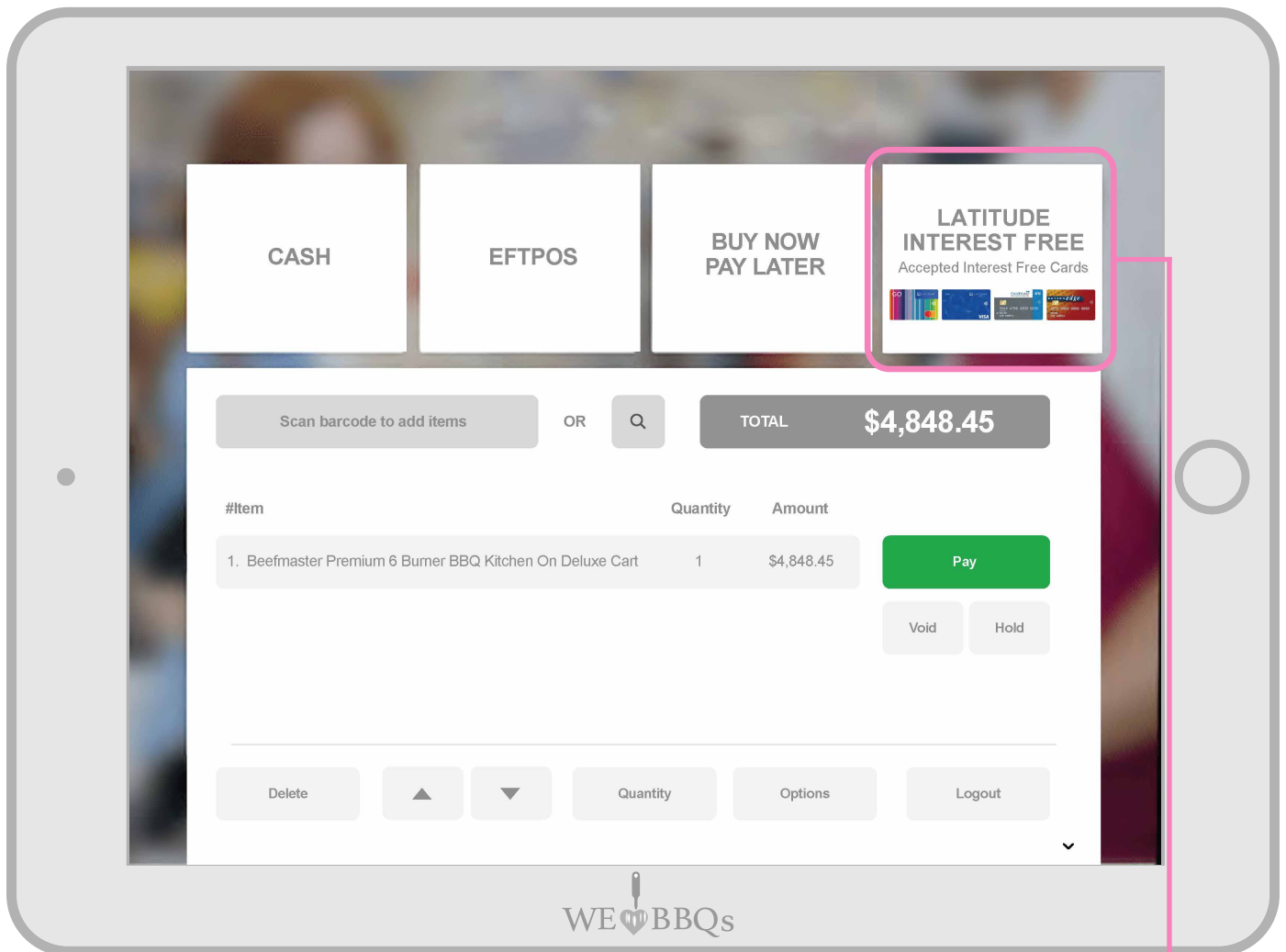
# Latitude Interest Free at Point of Sale

December 2021

Let's take a look at the Latitude Interest Free at Point of Sale experience.



# Point of Sale Integration



A merchant staff member will select Latitude Interest Free from the merchant's point of sale.



# Point of Sale Integration - Payment Plan

The screenshot shows a mobile application interface for 'WE BBQs'. The top bar is white with the 'Order management' title and a blue icon. The main content is divided into two columns. The left column, titled 'Order Summary', contains a 'Back' link, the 'WE BBQs' logo, and order details: Merchant Order No. 25245775050, Latitude Transaction Ref. Pending, Invoice amount \$4,848.45, and Total \$4,848.45. Below this is a section for 'Accepted Interest Free Cards' showing logos for American Express, Visa, Mastercard, and others. The right column, titled 'Step 1', instructs the user to 'Select an Interest Free Payment Plan available below.' and shows a dropdown menu with two options: '12 Months Interest Free - Equal Payments' and '24 Months Interest Free - Equal Payments'. Below this is 'Step 2', which instructs the user to 'Send customer encrypted link to their mobile no. and email address to complete their Interest Free purchase.' It includes input fields for 'Customers mobile number' (0418 123 456) and 'Customers email address' (john.citizen@gmail.com), both with 'edit' links. A blue button labeled 'Send encrypted link' is at the bottom right. A 'WE BBQs' logo is centered at the bottom of the screen. Three pink lines with dots at the end point from the text annotations below to specific elements: the first points to the logo in the order summary, the second points to the payment plan options dropdown, and the third points to the 'Send encrypted link' button.

Order management

**Order Summary** [Back](#)

**WE BBQs**

Merchant Order No: 25245775050

Latitude Transaction Ref: Pending

Invoice amount \$4,848.45

Total \$4,848.45

Accepted Interest Free Cards

**Step 1**

Select an Interest Free Payment Plan available below.

Interest Free Payment Plan Options ^

12 Months Interest Free - Equal Payments

24 Months Interest Free - Equal Payments

**Step 2**

Send customer encrypted link to their mobile no. and email address to complete their Interest Free purchase.

Customers mobile number [edit](#)

0418 123 456

Customers email address [edit](#)

john.citizen@gmail.com

[Send encrypted link](#)

WE BBQs

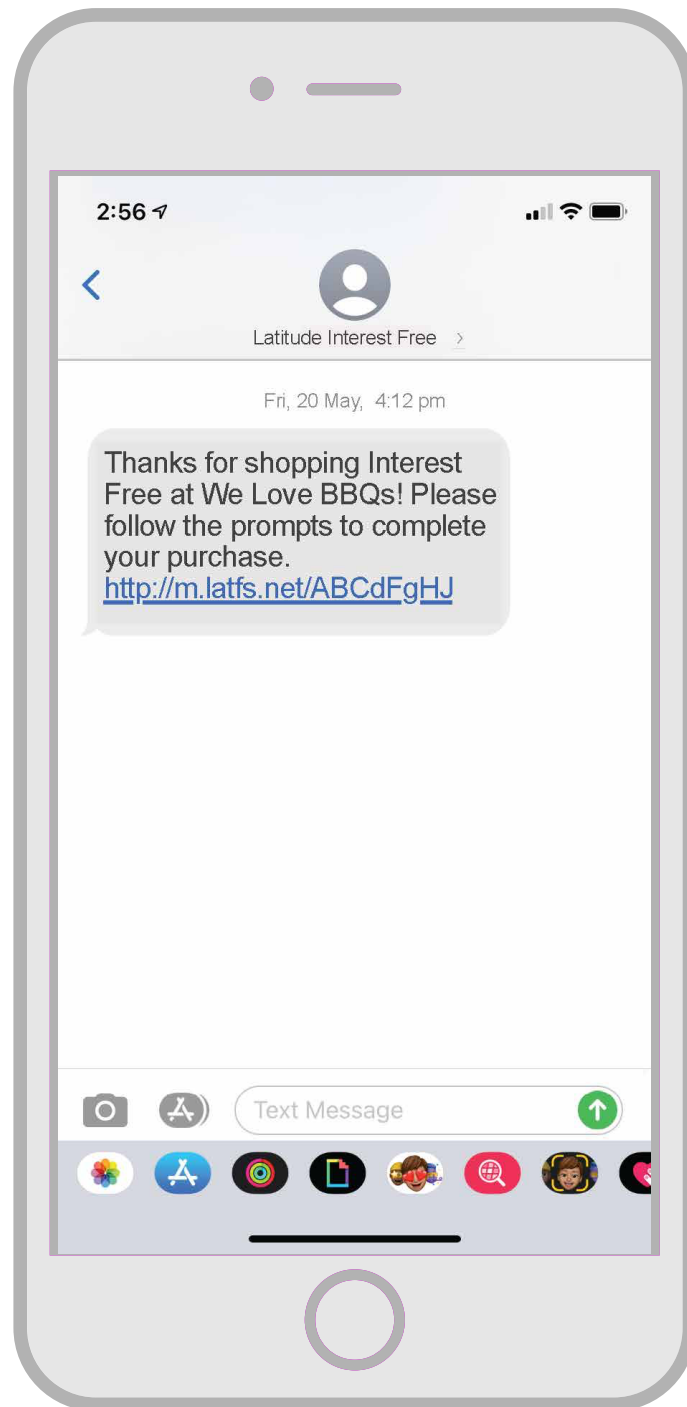
Latitude will host the merchant logo

The merchant will select the Interest Free plan that has been agreed upon with the customer.

The merchant will then confirm the customer's mobile number & send them an encrypted link



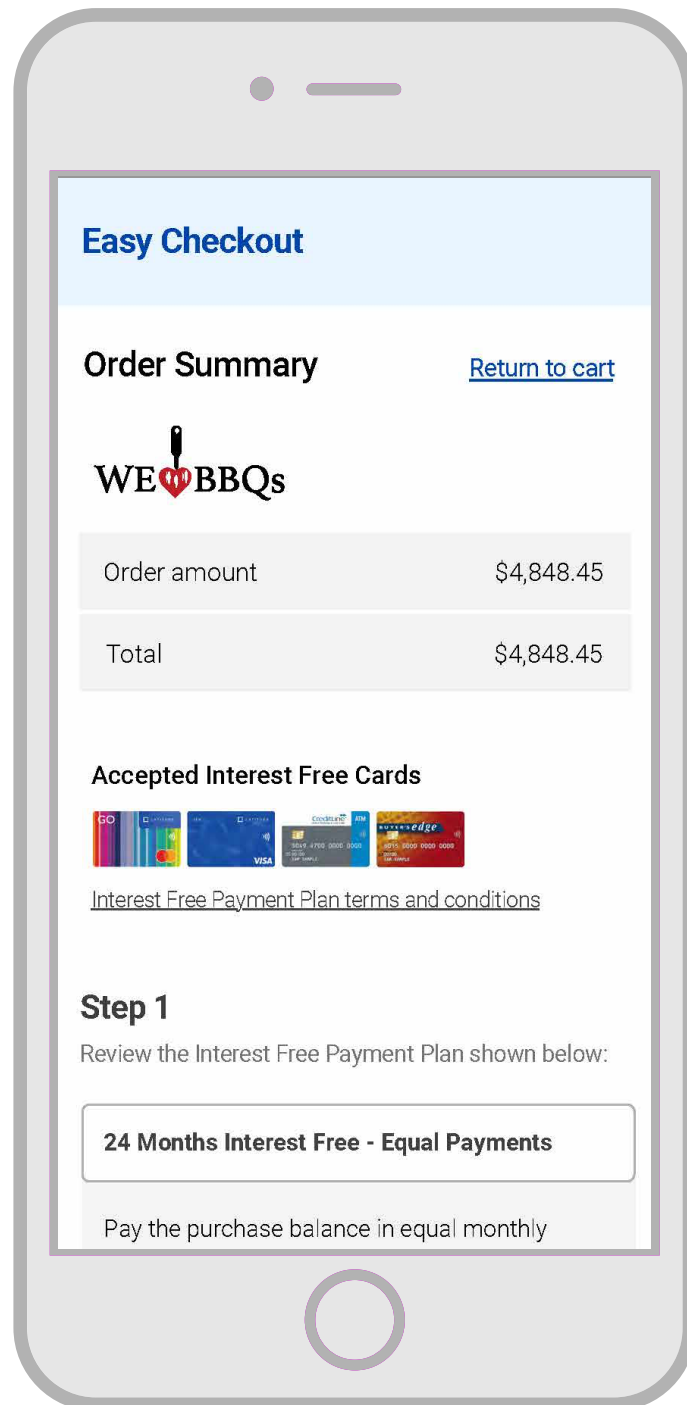
# The Customer's Journey Begins



In the current Latitude checkout experience the customer receives the payment link via text message.



## Customer then Confirms the Amount



The customer then sees the amount that needs to be paid in the “Order Summary”.



# Customer Reviews the Payment Plan

**Step 1**

Review the Interest Free Payment Plan shown below:

**24 Months Interest Free - Equal Payments**

Pay the purchase balance in equal monthly instalments. Pay on time each month to clear your balance by the end of the Interest Free Plan period.

**Step 2**

Finalise your Interest Free purchase by providing your card or account number below

**Pay with card number**

[I don't have my card](#)

**Card Number**

0000000000000000

• The customer then confirms if the selected payment plan is correct.



## Customer Enters Payment Details

**Step 2**

Finalise your Interest Free purchase by providing your card or account number below

**Pay with card number**

I don't have my card

**Card Number**

0000000000000000

**Card Expiry Date** **CVC** ⓘ

mm/yyyy 000

[Need to activate your card?](#)

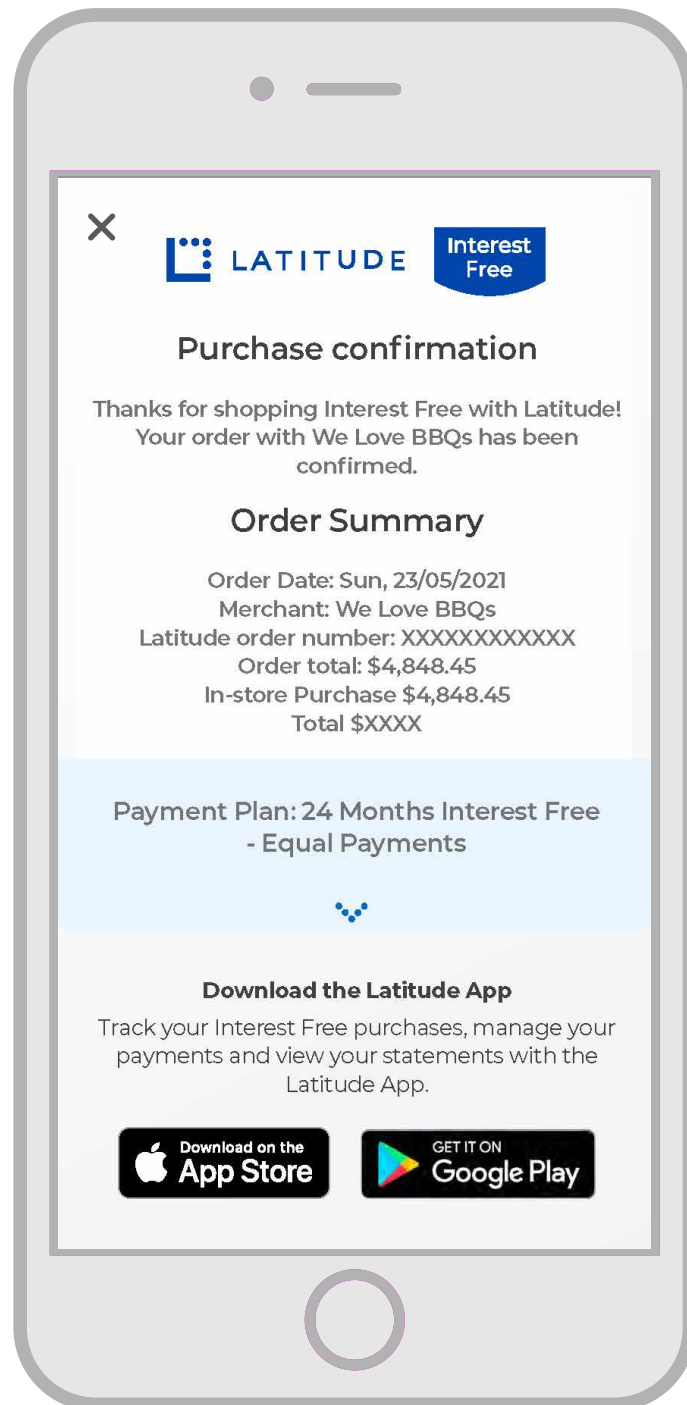
**Pay Now**

The customer can now decide to pay with their card details or account number to finalise the payment.





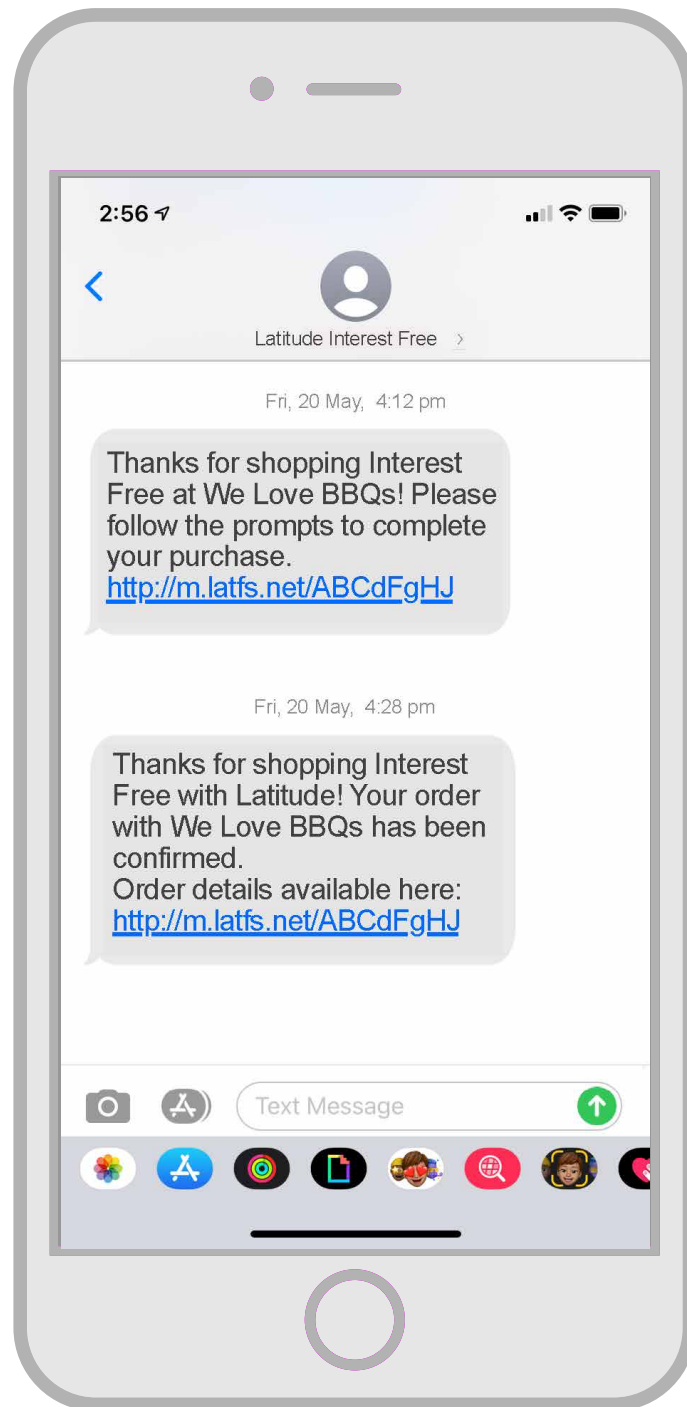
# Customer Receives a Purchase Confirmation



The purchase confirmation will be sent as an email to the customer.



## A Text Message will Also be Sent



The customer will also receive a text message that includes a link to view their order details.



Q2 2022

The Latitude Customer Journey



## Faster Customer Access - Log In

The customer can log in from this screen.

Or they can apply & create a Latitude ID

< **LATITUDE** ×

**Enjoy now. Pay later.  
Interest Free**

Enter your email to log in or to create  
a Latitude ID.

your email address

Continue

Can't sign in?

[Enter Interest Free card details  
manually](#)

OR

Not a Latitude customer?

Create a Latitude ID

They can choose to pay with card or account number shopping.



## Faster Customer Access - Security

The customer will enter their password.

< **LATITUDE** x

**Enjoy now. Pay later.  
Interest Free**

Welcome back!

john.citizen@gmail.com

Enter your password below to proceed.

..... [forgot?](#)

☒ Remember me for faster checkout

**Log in**

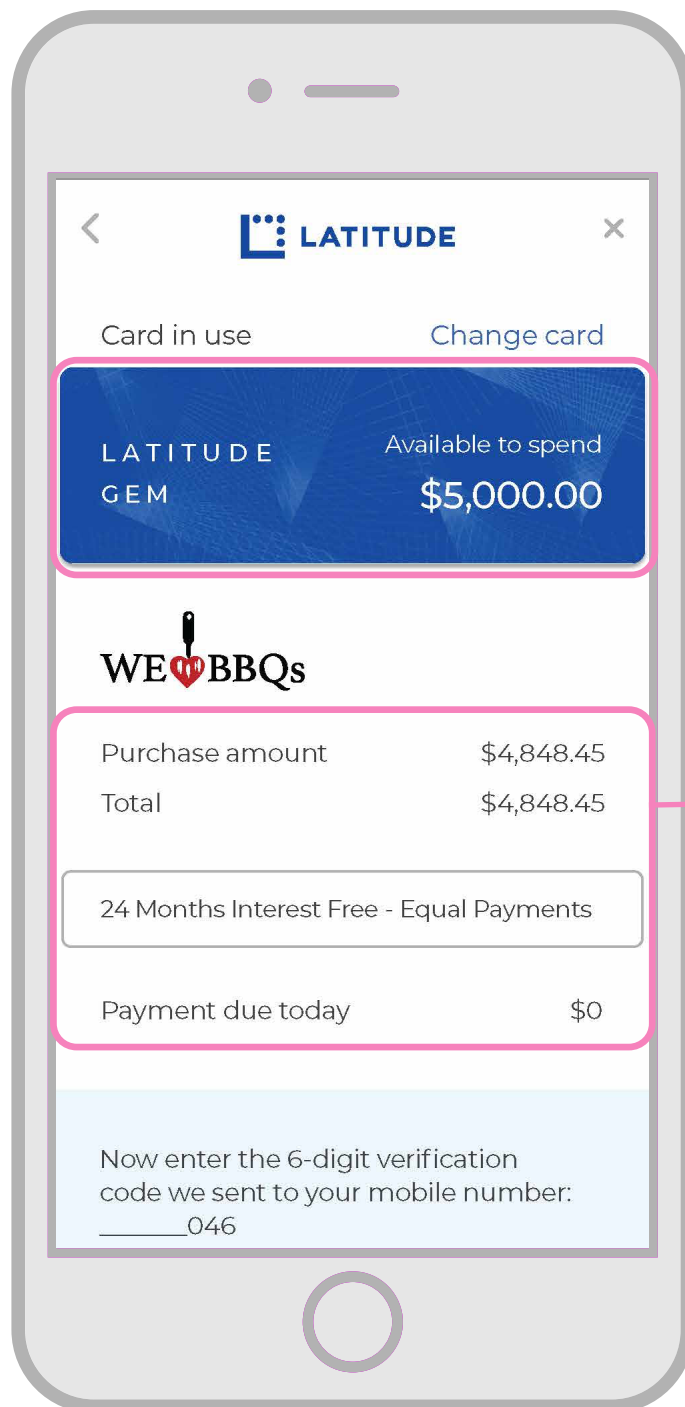
Log in with a one-time code

Or they can request a one time code that will be sent to their mobile.



## Faster Customer Access - Checkout

The customer's sales finance product will appear in their digital wallet.



The customer will confirm the amount and payment plan.



## Faster Customer Access - Checkout

**WE BBQs**

Purchase amount	\$4,848.45
Total	\$4,848.45

24 Months Interest Free - Equal Payments

Payment due today	\$0
-------------------	-----

Now enter the 6-digit verification code we sent to your mobile number:  
\_\_\_\_\_046

----- [Resend](#)

[Pay now with one-time code](#)

Customer will need to enter the one time code sent to their mobile number to finalise payment.



Customer journey is now complete.